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PRESS

Rankin/Bass Historian Rick Goldschmidt Releases His New Book: The 15th Anniversary Edition of The Enchanted World of Rankin/Bass: A Portfolio

Rick Goldschmidt's acclaimed book, *The Enchanted World of Rankin/Bass: A Portfolio*, chronicling the works of animation pioneers Arthur Rankin, Jr. and Jules Bass has been expanded into a new 15th Anniversary hardbound "coffee table" edition.

FOR IMMEDIATE RELEASE

Oak Lawn, IL - November 22, 2012 - Official Rankin/Bass Historian/Biographer Rick Goldschmidt, author of *The Enchanted World of Rankin/Bass: A Portfolio*, *The Making of the Rankin/Bass Holiday Classic: Rudolph The Red-Nosed Reindeer*, and Rankin/Bass' *Mad Monster Party* releases *The 15th Anniversary Edition of The Enchanted World of Rankin/Bass: A Portfolio* (Miser Bros Press). Available at: <http://www.miserbros.com>

Arthur Rankin, Jr. and Jules Bass are best-known for producing some of the most popular animated holiday TV specials ever aired, including the long-running *Rudolph The Red-Nosed Reindeer*, *Frosty The Snowman*, *The Year Without a Santa Claus* and *The Hobbit*. They have also brought us animated feature films including *Mad Monster Party* and *The Last Unicorn*, and cartoon series such as *ThunderCats*, *The Jackson Five*, and *SilverHawks*.

This definitive, authorized history and celebration of Rankin/Bass animation documents every one of their productions with rare photographs, production stills, concept drawings and memorabilia, along with extensive commentary by Arthur Rankin, Jr. and dozens of the artists, actors and animators he worked with.

In 2012, this book has been taken to a new level of quality, under the guidance of Arthur Rankin, Jr. Fifteen years of newly discovered Rankin/Bass material has been added to the new 296 page book, many pages in color and beautifully designed by Wes Garlatz.



"Since the release of my original book, I have collected hundreds of photographs, model sheets, collectibles and more, many of which are included in this new, 15th Anniversary edition. We also cover many of the collectibles that came out during the original run of the specials and series and the hundreds (if not thousands) of items that were released after my original book. When putting together this new book, I didn't want to settle for what I have done in the past, I wanted to create a book that was spectacular. Something that people would be "wowed" with! We have included several new chapters. One about the creation of ANIMAGIC, Rankin/Bass' trademark style of animation. Another called "Where Are The Animagic Figures Today", featuring detailed photos of the original Rankin/Bass puppets in their current state, and an art section with wonderful artwork by Patrick Owsley, Jim Engel, Matt Pott, Chris Mason and many, many more! The book is packed with material and a sensational value!," says Rick Goldschmidt.

Book Features:

- 296 pages containing over 1,000 Images, many Never Before Published.
- 120 pages of New and Rare Content.
- 84 Full Color pages of Photos and Artwork.
- Rare Concept Sketches and Storyboard Artwork.
- 8 1/2" x 11" Coffee Table Book printed on High Quality Paper, weighing nearly 4 lbs.

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Rick is available for TV, Radio and Newspaper/Magazine interviews via his email. The holiday season is always a busy one for Rick, so please arrange interviews as soon as possible.

animagic

**A rankin
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