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Rankin/Bass Historian Rick Goldschmidt Releases His New Book: Rankin/Bass' Mad Monster Party

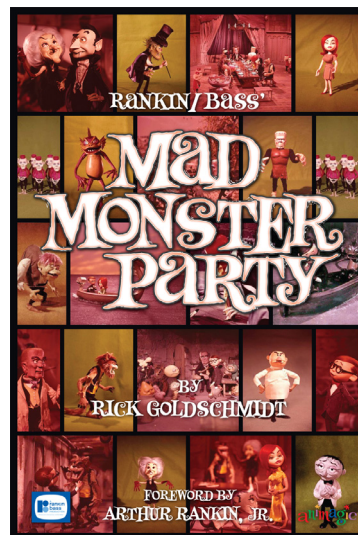
Rick Goldschmidt's highly anticipated 3rd book, Rankin/Bass' Mad Monster Party is the story behind the feature film produced by animation pioneers, Arthur Rankin, Jr. and Jules Bass. Now available in hardbound and softbound editions.

FOR IMMEDIATE RELEASE

Oak Lawn, IL - October 31, 2011 - Official Rankin/Bass Historian/Biographer Rick Goldschmidt, author of *The Enchanted World of Rankin/Bass: A Portfolio* and *The Making Of The Rankin/Bass Holiday Classic: Rudolph The Red-Nosed Reindeer*, releases his third book on the famous animation studios entitled *Rankin/Bass' Mad Monster Party* (Miser Bros Press). Available at: <http://www.miserbros.com>

Arthur Rankin, Jr. and Jules Bass have produced such Holiday TV classics as *Rudolph The Red-Nosed Reindeer*, *Frosty The Snowman*, *The Year Without A Santa Claus*, *The Little Drummer Boy* and *Santa Claus Is Comin' To Town*. Their trademark form of animation is known as 'ANIMAGIC.' In 1967, they produced a full-length feature film in 'ANIMAGIC' starring Boris Karloff and Phyllis Diller called 'Mad Monster Party'. This film has influenced numerous West Coast animators and in many ways inspired Tim Burton's *Nightmare Before Christmas*. It is the only animated feature film to bring together all of the classic monsters that we know today.

Rick, along with book designer Wes Garlatz, was able to delve into studio archives to offer incite into the creation of the cult classic. Highlights include the original shooting script, unpublished sheet music, courtesy of film composer Maury Laws, and countless photographs and studio sketches. If you love the Rankin/Bass Holiday perennial TV Specials, this book is for you. It's a Mad Monster Party and you are all invited!



Book Features:

- 272 pages containing over 300 Images, many Never Before Published.
- 55 Full Color pages of Photos and Artwork.
- Rare Concept Sketches and Storyboard Artwork.
- The original 1967 Shooting Script in it's entirety.
- Original working Sheet Music including the title song, "Mad Monster Party" written by Jules Bass and Maury Laws.
- The complete Mad Monster Party Dell Comic Book.
- Behind the scene Interviews and Insight form the Cast and Crew.

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Rick is available for TV, Radio and Newspaper/Magazine interviews via his email. The holiday season is always a busy one for Rick, so please arrange interviews as soon as possible.

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